

[DVD Packaging](#) has come on a long way since the simple black plastic cases that we are all familiar with. These simple cases can still be found in all the film rental shops, and are probably the most practical cases for these businesses to use, as they are protective and cheap. If you are looking to provide packaging for a DVD which is going to be used for promoting something, then it makes sense to spend more money on the packaging so that you can make for an impact. There are many variations that can be used these days. You can even find DVD's in round cassettes which have a great impact.